

Press Release - for immediate release

Anima/Animus: New site-specific art installation at Winchester Cathedral as part of 10 days | Winchester | Creative Collisions.

Visitors to **10 days** interdisciplinary contemporary arts biennial at Winchester Cathedral will have an opportunity to view a unique artwork from 25 October 2013.

Artist collective WE (Kye Wilson and Helena Eflerová) have created a new site-specific installation **Anima/Animus** in response to a damaged 13th century statue, excavated from the Cathedral grounds, now on display inside the Cathedral. The artwork challenges public perception on both contemporary art and sacred site through the use of temporary non-interventional media.

"Anima/Animus explores an artefact within Winchester Cathedral with reference to Jungian theories of the unconscious mind," Helena Eflerová explains. "By embodying a historical statuette in filmed durational live performances, we explore the significance of past human experiences and examine their resonance with today's audiences."

"Anima/Animus provides a fresh exploration of the Cathedral, stimulating new ways of thinking about contemporary art within a sacred site." Kye Wilson continued.

Bringing to life the statue, believed to be 'Ecclesia', as well as her counterpart 'Synagoga', (who is often displayed alongside), as a pair of statuettes, the characters will be embodied via two performances by Helena Eflerová. These will then be exhibited as video content projected onto a free-standing screen, reflecting the Norman arch shaped windows and drawing on the spectacular backdrop of the Cathedral.

Exploring a direct dialogue between found object, performer/video image and viewer, WE invite audiences to engage with the 'Other' (through the gaze), via the use of movement and nonverbal language.

Collaborating since 2008, Hampshire based artists WE (Wilson-Eflerová) combine performance and video mediums within an installation display context to create interdisciplinary artwork that explore themes of embodiment and the human condition. They have exhibited nationally and internationally.

Anima/Animus can be seen at Winchester Cathedral every day from 25 October – 3 November.

-ENDS-

Date: 19 October 2013

Notes to editors:

Anima/Animus is supported using public funding by the National Lottery through Arts Council England.

10 days biennial events taking place across the city 25 October - 3 November. A leading venue is Winchester Cathedral where there will be events, tours, artworks, workshops and performances relating to the sacred space taking place all over the building. From the crypt to the Triforium gallery, Bible Room and nave there will be an ambitious and challenging programme of work with something for all ages to enjoy. Normal admission charges apply when visiting the Cathedral. Visitor opening times: Mon – Sat: 9.30am – 5.00pm, Sun: 12.30pm – 3.00pm.

For further information and images please contact: Kye Wilson, 07760 483 403, info@kyewilson.co.uk or Helena Eflerová, 07902 925 487, info@helenaeflerova.com.

WE (Wilson-Eflerová) are available for interviews and advance photographs.



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